

A man in an orange polo shirt is holding a book titled 'SKURKE'. He is surrounded by a glowing, ethereal energy field that appears to be made of smoke or smoke-like particles, creating a sense of movement and power. The background is dark, making the glowing field and the man stand out.

Allt är möjligt!

10 Oktober 2022



1969

1973



Åre



Projekthuset

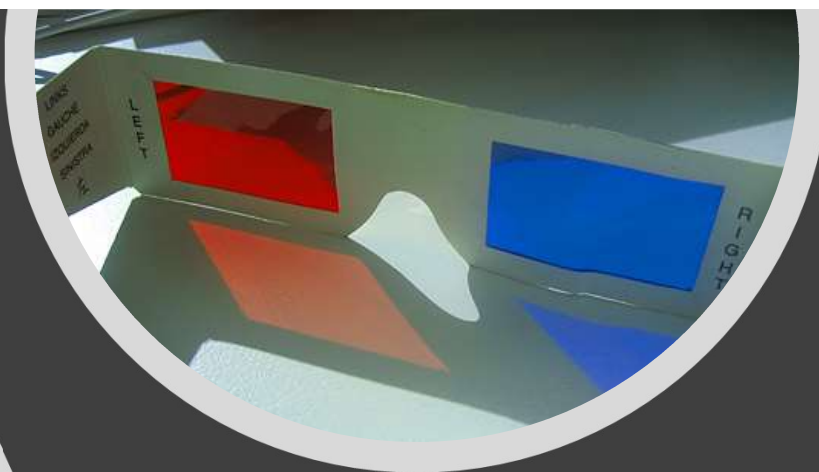


Svenska Golfbörbundet



SVENSK FRIDROTT





Projekthuset



Projekthuset

Svensk TEKO- industri







Teamet när
det började!

Från person till varumärke





BJÖRN
BORG
DESIGN
GROUP



1985

 **Svensk Turism**
forum för svensk rese- och besöksnäring



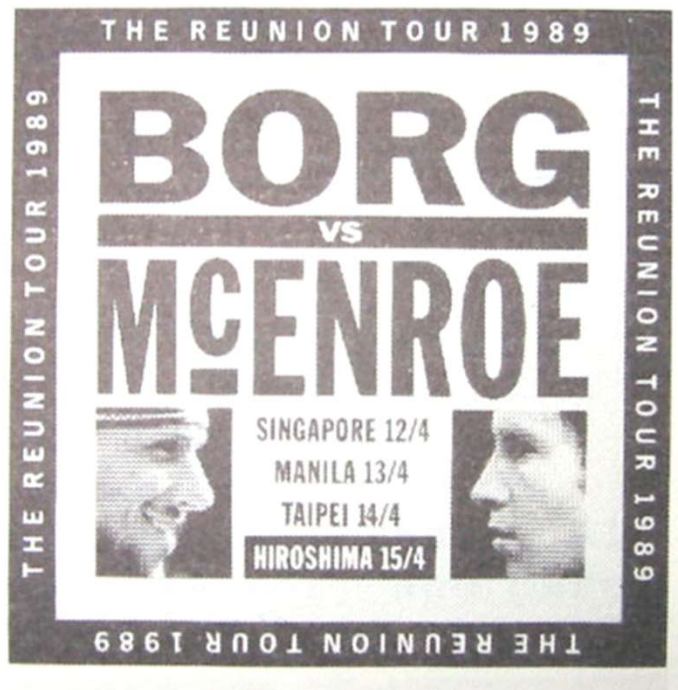
Milano 1989





Från varumärke till
person

Bygga upp
varumärket
på nytt

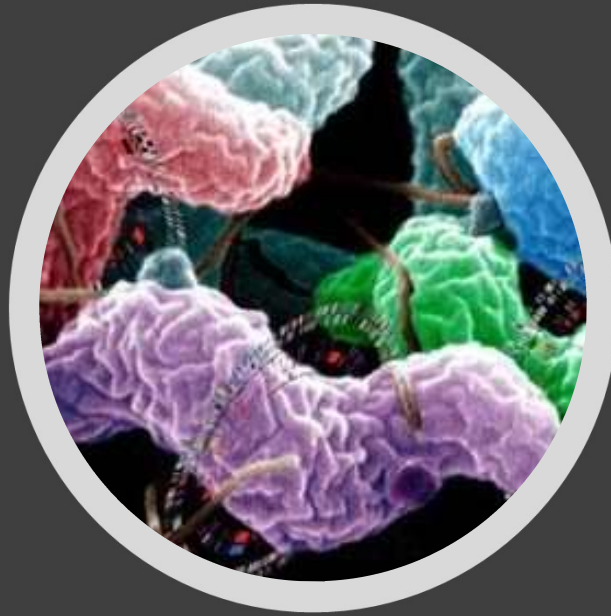


pmBorg
SWEDISH SPORT



Varumärkets värde idag ca 2 miljarder SEK

På toppen av värderingen 9/5, 2007 3,98 miljarder SEK



When it stinks...

Envirotainer

Vision & purpose

A consistent vision

The development of Envirotainer has been driven by the desire to eliminate the adverse effects of temperature on pharmaceuticals and foodstuffs. In fact, a case of severe food poisoning in the family of one of the founders was the event that set things in motion. Realizing that the weakest link in the cold chain was the air transportation led to the first of many inventions and breakthroughs.

Our vision remains true to the original sentiment that got the company off to its start:

An improved quality of life for people in the world

The company purpose clarifies how the vision will be realized:

To provide innovative logistics solutions for air transportation of temperature-sensitive goods



Envirotainer[®]



Envirotainer

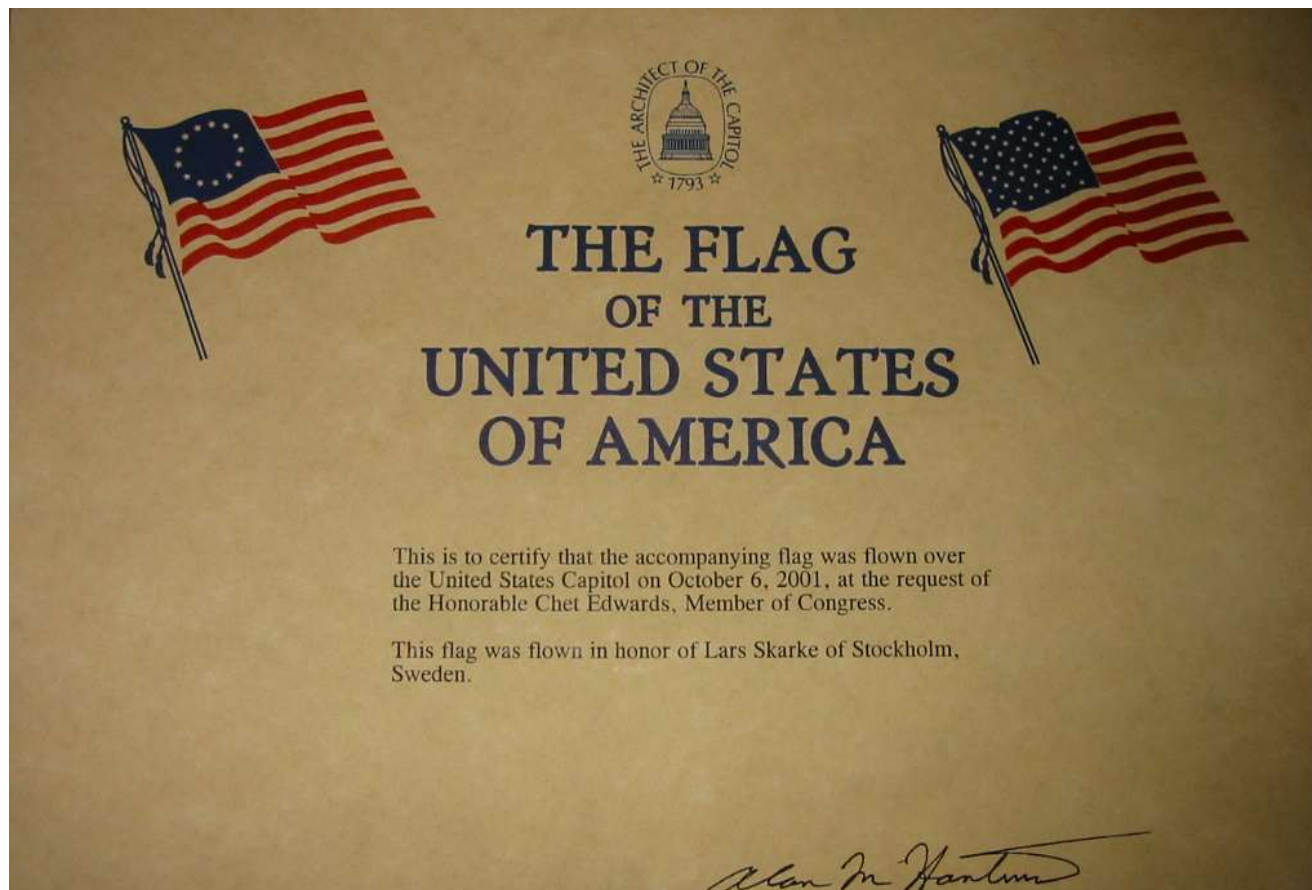
Såldes för 30 miljarder SEK 2022



Det var nära...



9/11, 2001



"This flag was flown in honor of Lars Skarke of Stockholm, Sweden"



ERNST & YOUNG
ENTREPRENEUR
OF THE YEAR[®]

UPPSALA 2002



Thailand, julen 2004





Kraften hos
människan/entreprenören

2005

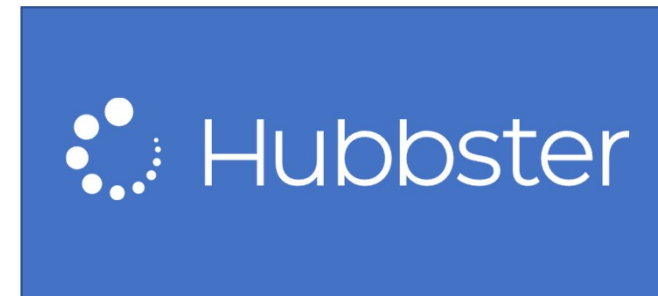




TR TopRight



2012



ÅRE
BYSERVICE



2022 – stort behov av
affärsutveckling, mitt fokus
är på lönsam tillväxt, i
både analoga och digitala
verksamheter



Analogt eller digitalt?

Tack för mig!

Lars@skarke.se

0730257304

www.skarke.se

Affärsutveckling
Verksamhetsstöd
Coaching

